

Privacy Policy Statement

This Policy Statement is provided by Art Trading Solutions (ATS) to show our approach to the items listed below. If you have any questions, views or comments on the policies listed below please send them to: hello@visual-artists.org

1.0 Privacy Policy At Art Trading Solutions we believe user privacy and data protection to be human rights and that we have a duty of care to the people we interact with. Data is a liability and should only be collected and processed when absolutely necessary. We do not believe or support spam operation and will never sell, rent or other distribute or make public personal information we come into contact with.

1.1 Relevant Legislation Along with our business and internal computer systems, The Visual Artists Association (VAA) website is designed to comply with the following national and international legislation with regards to data protection and user privacy:

• UK Data Protection Act 1988 (DPA) • EU Data Protection Directive 1995 (DPD) • EU General Data Protection Regulation 2018 (GDPR)

This website's compliance with the above legislation, all of which are stringent in nature, means that this site is likely compliant with the data protection and user privacy legislation set out by many other countries and territories as well. If you are unsure about whether this site is compliant with your own country of residences' specific data protection and user privacy legislation you should contact your organisation's data protection officer.

1.2 Website Visitor Tracking 1.2.1 Cookies and Personal Information

At Art Trading Solutions our websites use cookies for a variety of reasons which we describe below. The cookies we use do not store personally identifiable information. They cannot harm your computer and help us to achieve our goals of providing an information, personal and user-friendly experience for our visitors.

By using this website, you agree to the use of cookies as set out in this policy. You can find out how to control and delete cookies below. If you do not agree to such use, please refrain from using this website.

1.2.2 Our Blog Should you choose to add a comment to any posts on the website blog, you will need to use the Disqus comment box provided and for this to function, open or have an existing Disqus account.

We consider Disqus to be a third-party data processor and our website will not retain information beyond displaying your comment, gravatar and Disqus name/account URL. Please note that you

should avoid entering personally identifiable information to the actual comment field of any blog post comments that you submit on this website. If you wish to amend or delete and remove your comment please do so using the Disqus application.

If you are under 16 years of age you MUST obtain parental consent before posting a comment on our blog.

1.2.3 Ecommerce Functions Our website is not e-commerce enabled at this moment in time, we use third parties (EventBrite for ordering tickets).

1.2.4 Enquiry and Quick Quote Contact Forms and Email Links Should you choose to contact us using the contact form on our website pages or an email link, the data you supply will be stored by this website but shall not be passed to / be processed by any of the third party data processors defined below.

Our website uses a platform operated by fotofire.com whom we class as a third-party data processor. The website will store contact information created through forms submitted on the website. This data may then be stored within our customer relationship management (CRM) and accounting systems for legitimate business relationship purposes. A copy of any stored data can be requested relevant to an individual responder, prospect or client and be amended or deleted as the system functions allow.

The data submitted via forms and email links is collated into an email and sent to us via Simple Mail Transfer Protocol (SMTP). Our SMTP servers are protected by TLS (sometimes known as SSL) meaning that the email content is encrypted using SHA-2, 256-bit cryptography before being sent across the internet. The email content is then decrypted by our local computers and devices.

1.2.5 Email and Newsletters If you choose to join our email newsletter, the email address that you submit to us will be forwarded to Mail Chimp who provide us with email marketing services. We consider Mail Chimp to be a third-party data processor.

The email address that you submit will not be stored within this website's own database. Your email address will remain within Mail Chimp's database for as long as we continue to use their services for email marketing or until you specifically request removal from the list. You can do this by unsubscribing using the unsubscribe links contained in any email newsletters that we send you or by requesting removal via email. When requesting removal via email, please send your email to us using the email account that is subscribed to the mailing list.

If you are under 16 years of age you MUST obtain parental consent before joining our email newsletter list.

While your email address remains within the Mail Chimp database, you will receive periodic (approximately ten to 12 times a year) newsletter-style emails from us.

1.3 How We Store Your Personal Information Should you choose to contact us, our website provides enquiry forms and/or an email link which will open your email software.

Our enquiry forms are driven from within the software that runs our website and will store the information you provide which is then sent to us via an email.

The data you provide by email or enquiry form(s) may then be stored within our customer relationship management (CRM), quotation and accounting systems for legitimate business relationship purposes.

A copy of any stored data can be requested relevant to an individual enquirer or client and be amended or deleted as the system functions allow.

1.4 About This Website Server This website is hosted by servers operated by www.fotofire.com. All traffic (transferral of files) between this website and your browser is encrypted and delivered over HTTPS.

1.5 Our Third Party Data Processors We use a number of third parties to process personal data on our behalf. These third parties have been carefully chosen and all of them are expected to be legislation compliant:

- Google (Privacy Policy: <https://policies.google.com/privacy>)
- Mail Chimp for email newsletters
- Fotofire for website hosting

1.6 Data Breaches We will report any unlawful data breach of the chesterartfair.co.uk website's database or the database(s) of any of our third party data processors to any and all relevant persons and authorities within 72 hours of the breach if it is apparent that personal data stored in an identifiable manner has been stolen.

1.7 Data Controller The data controller of this website is: Art Trading Solutions.

1.8 Changes to Our Privacy Policy This privacy policy may change from time to time in-line with legislation or industry developments. We will not explicitly inform our clients or website users of these changes. Instead, we recommend that you check this page occasionally for any policy changes. Specific policy changes and updates are mentioned in the change log at the end of this document/page.

1.9 Summary Art Trading Solutions will not give, sell or disclose user identifiable information (such as your e-mail address if you have joined our email distribution list or been granted a password for a restricted access VAA website) to third parties.

Art Trading Solutions does not personally collect data using cookies. Art Trading Solutions shall not send you unsolicited e-mail promoting third party services. Any information supplied to Art Trading Solutions will be treated in confidence and may be retained for future marketing of its own services. Any communication to Art Trading Solutions will be strictly confidential.

2.0 Internet Communications Policy Art Trading Solutions e-communications are sent in compliance with the Electronic Commerce (EC Directive) Regulations 2002, using the latest double opt-in Data Protection Act compliant software. Art Trading Solutions only sends e-communications to contacts who have had or are currently in communication with Art Trading Solutions as a customer, potential customer, supplier or other type of enquirer.

Art Trading Solutions / VAA tries very hard to make sure that they only send relevant information to keep their stakeholders up to date on VAA services and products. All details recorded within VAA are used only for the purpose of sending this information. Neither VAA nor any contributors to VAA internet communications accept responsibility for the accuracy or completeness of their contents as they are transmitted over a public network. If you receive a communication in error please accept our apology. If this is the case please contact the sender and then delete the communication.

3.0 Disclaimer Art Trading Solutions has taken all reasonable care in producing these web pages (www.visual-artists.org), which Art Trading Solutions believe were accurate at the time of publication or last modification. Please be aware that specifications may be subject to change without notice and that Art Trading Solutions accepts no responsibility for errors or omissions.

Art Trading Solutions reserves the right to make changes to its website information without notice. In no event shall Art Trading Solutions be liable for damages arising out of or related to the information contained within pages on this or other Art Trading Solutions websites. Art Trading Solutions is not responsible for the content of any other websites linked to the VAA website.

4.0 Copyright Unless otherwise stated, all text and graphic materials on this website (www.visual-artists.org) is copyright Art Trading Solutions. Except where indicated otherwise (e.g. download areas, downloadable text, graphic files and pdfs), none of the material on this website may be republished or reproduced without permission.

Permission is granted for such material to be viewed, stored, or printed as 'hard or electronic copies'. Computer code used within this website is copyright Art Trading Solutions.

All rights are reserved.

5.0 Cookies

For further information on any of the policies described in this document, please contact us.

Please note that the above policies may change from time to time in-line with legislation or industry developments. We will not explicitly inform clients or website visitors or users of these changes. Instead, we recommend that you check this page occasionally for any policy changes